

Press Release



Eindhoven, The Netherlands, November 9th 2010 – With their new product ‘CashFlowid’, Flowid B.V. launches a unique expert service to create advanced business cases. CashFlowid simulates the economical feasibility of continuous processing in the chemical industry. It is ideally suited for companies considering a new continuous chemical production process and want to get a better understanding about the economical potential.

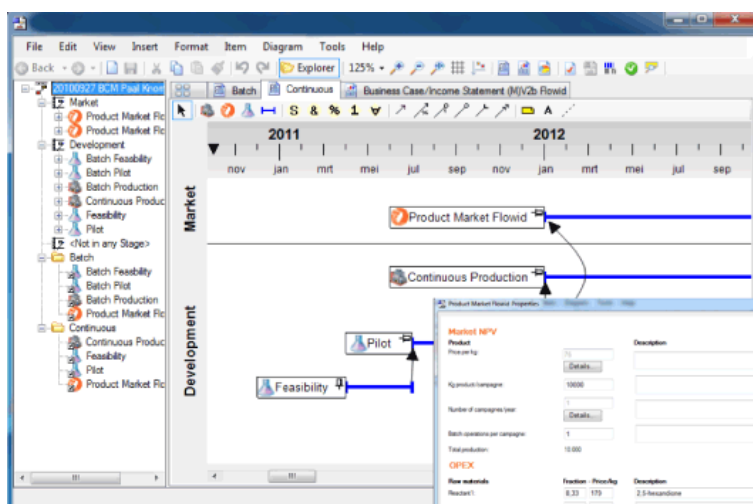
At this moment there is a lot of interest from chemical industry to convert conventional processes to continuous (micro flow) processes. There can be several reasons to do so, for instance safety issues, unsatisfactory yield, or scale up problems. However, starting a development project in order to realize such a continuous production plant requires insight in the real economical benefits. Before kick-off, you need to know if whether is worthwhile investing in!

To answer that question, Flowid developed a unique service: ‘CashFlowid’, which uses proprietary software to calculate the economical potential of continuous processing. It’s even possible to benchmark the outcome with its conventional counterpart, making a clear comparison. CashFlowid calculates the net present value, the return of investment, clarifies risks, and helps to make important decisions. It is much more sophisticated than spreadsheets, because it does not calculate, but simulate the outcome. This makes it possible to give variable input data, take into account the expected success rates of development phases, but also the effect of alternatives. It really is one of a kind.

Flowid offers CashFlowid as a service, with a workshop as most important element. During the workshop both the client and Flowid experts are able to combine their knowledge to create synergy, making the outcome of CashFlowid really valuable.

Flowid B.V. is a prominent engineering company specialised in production scale implementation of continuous flow chemistry. In the field of chemical technology Flowid has been awarded several times for its innovative and groundbreaking work. Leading companies like Alfa Laval, Bronkhorst, Fuji Techno, FutureChemistry, IMM, KSB, Micronit and Mikrogilas choose to cooperate with Flowid.

More information is available on Flowid’s website, or by downloading the CashFlowid-leaflet.



Screenshot CashFlowid software